



City of Chicago
Richard M. Daley, Mayor



CHICAGO AIRPORT SYSTEM
Department of Aviation
Rosemarie S. Andolino, Commissioner



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News Release

CHICAGO'S AIRPORTS "LIGHT THE WAY" FOR A CURE

*O'Hare and Midway International Airports participate in
"Breast Cancer Awareness Month"*

CHICAGO – Through the end of October, the Chicago Department of Aviation (CDA) once again joins in support of "Breast Cancer Awareness Month" by displaying pink ribbons and digital messaging at O'Hare and Midway International Airports.

O'Hare features 12-foot lighted pink bows at the airport's main entrance and exit, as well as on each pedestrian bridge between the Airport Transit System (ATS) and Terminals 1, 2, 3 and 5. Landscaping at O'Hare features pink lighting and the CDA Operations Tower is lit with pink lights.

At Midway, large pink bows now light up the Cicero Avenue bridge heading north/southbound. Pink streamers are flying on light poles along Cicero Avenue near the terminal and nearly 100 pink ribbons are placed in planters along the roadway.

Additionally, digital signage at both airports will display breast cancer awareness campaign messages throughout the month.

"On behalf of Mayor Richard M. Daley and the Chicago Department of Aviation, we are proud to join prominent Chicago venues in support of this important health campaign," said CDA Commissioner Rosemarie S. Andolino. "O'Hare and Midway are the global gateways to our city and are ideal places to showcase elements of the 'Light the Way for a Cure' campaign to millions of travelers this month".

This is the second consecutive year Chicago's airports have participated in "Breast Cancer Awareness Month". The "Light the Way for a Cure" campaign is sponsored by the Lynn Sage Cancer Research Foundation.

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The Chicago Department of Aviation is self-supporting, using no local or state tax dollars for operations or capital improvements at O'Hare and Midway International airports. Together, Chicago's airports generate more than \$45 billion in annual economic activity and create 540,000 jobs for the region. Please visit www.flychicago.com to learn more about the Chicago Department of Aviation.

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The O’Hare Modernization Program (OMP), introduced by Mayor Richard M. Daley in June 2001, transforms O’Hare’s airfield from an outdated system of intersecting runways into a modern parallel runway configuration. The program will reduce overall delays at the Airport by 79 percent, and bad weather delays by 95 percent. It will create 195,000 new jobs and \$18 billion in additional economic activity each year. Please visit www.oharemodernization.org to learn more about the OMP.

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Editor’s note: Pictures from Breast Cancer Awareness Month at O’Hare and Midway International Airports attached.

PHOTO 1 –



PHOTO 1 CAPTION: The Chicago Department of Aviation is joining in to support Breast Cancer Awareness Month by featuring pink lighting at O’Hare International Airport throughout October. Large, lighted pink bows adorn each pedestrian bridge between the Airport Transit System (ATS) and Terminals 1, 2, 3 and 5. Landscaping at O’Hare also features pink lighting and digital signage displays the campaign awareness message. Similar decorations are installed at Midway International Airport.

Photo credit: Chicago Department of Aviation

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PHOTO 2 –



PHOTO 2 CAPTION: The Chicago Department of Aviation Operations Tower at O'Hare International Airport will feature pink lighting throughout October in support of Breast Cancer Awareness Month. Large, lighted pink bows adorn each pedestrian bridge between the Airport Transit System (ATS) and Terminals 1, 2, 3 and 5. Landscaping at O'Hare also features pink lighting and digital signage displays the campaign awareness message. Similar decorations are installed at Midway International Airport.

Photo credit: Chicago Department of Aviation

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PHOTO 3 -



PHOTO 3 CAPTION: Throughout October, digital signage at Midway International Airport displays a message of support of Breast Cancer Awareness Month. Additionally, large, pink bows light up the Cicero Avenue Bridge heading north/southbound. Pink streamers are flying on light poles along Cicero Avenue near the terminal and nearly 100 pink ribbons are placed in planters along the roadway. Similar decorations are installed at O'Hare International Airport, including pink lights on the Chicago Department of Aviation Operations Tower.

Photo credit: Chicago Department of Aviation

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PHOTO 4 –



PHOTO 4 CAPTION: The Chicago Department of Aviation is joining in to support Breast Cancer Awareness Month by featuring pink ribbons at Midway International Airport throughout October. Large pink bows light up the Cicero Avenue Bridge heading north/southbound. Pink streamers are flying on light poles along Cicero Avenue near the terminal and nearly 100 pink ribbons are placed in planters along the roadway. Similar decorations are installed at O’Hare International Airport, including pink lights on the Chicago Department of Aviation Operations Tower.

Photo credit: Chicago Department of Aviation

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